

Brochure

One of the world's smallest¹ energy efficient colour laser printer^{2,3}

HP LaserJet Pro CP1025 Color Printer series



¹ Based on personal colour printers as defined by IDC and shipping as of June 2010 as measured by volume (WXDXH) using manufacturers' specifications or as measured by operational "A4" size.

² Energy consumed based on competitive TEC measurement results found at energystar.gov and eu-energystar.org for single-function colour laser printers as of June 2010. TEC based on mono pages in mono print speed. Individual product configuration and usage will affect power consumption.

³ Energy data used to calculate savings based on HP testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) method vs. world-wide top selling competitive models <\$300 as of June 2010 using data reported in energystar.gov. Data extended to 1 year. Actual results may vary.



Choose a world leader, choose HP LaserJet.

When choosing a laser printer for your home or business use, don't settle for anything but the best. Count on a world leader⁴ to deliver:

1. Superb print quality and performance
2. Greater efficiency
3. Energy savings
4. Lower maintenance costs



Place your trust in a world leader for 10 straight years⁴ (from 2002 to 2012)

IDC 2012 places HP as No. 1 Worldwide and Asia Pacific in terms of units shipped for Laser Single Function and Multifunction market for 10 straight years from 2002 to 2012⁴.



& ASIA PACIFIC
2002 - 2012
in terms of units shipped for
Laser Single Function (SFP) + Multifunction market (MFP)

*Source: IDC Worldwide Quarterly HCP Tracker Q4 2012.

Trust in a multiple-award winner

HP LaserJet Printers and Multifunction Printers have also won numerous awards from technology publications around the world.



PC market best of IT award - best colour laser printers

Color LaserJet Color Printer series

March 2011



The best product in 2010 PC Magazine, Vietnam

HP Black and White Laser, Multifunction Laser, Color Laser

23 June 2010



BLI Award - Color printer line of the year 2013

February 2013

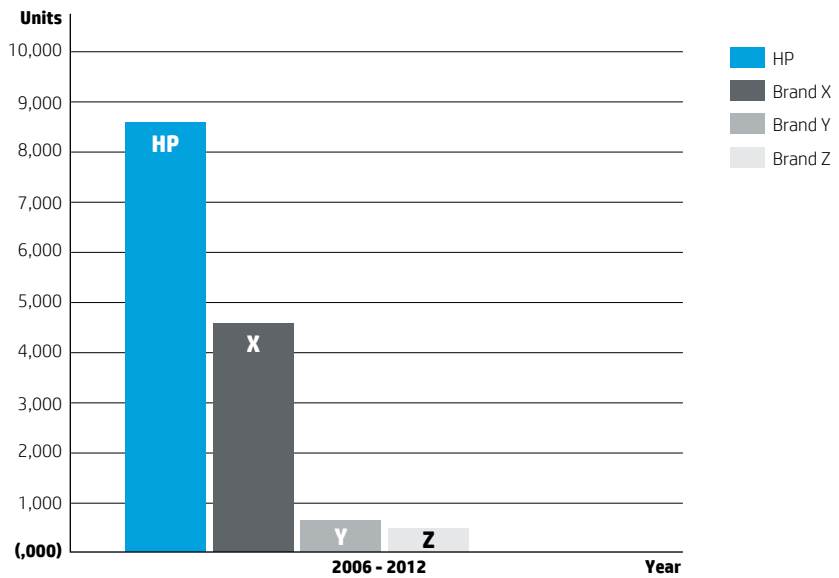
⁴ #1 Worldwide and Asia Pacific in terms of units shipped for Laser Single Function and Multifunction market from 2002 - 2012. **Source:** IDC Worldwide and Asia Pacific Quarterly HCP Tracker Q4 2012.

Affordable colour that fits your printing needs perfectly

Designed especially for home offices and small businesses that require a compact and affordable colour printing solution, the energy efficient^{5,6} HP LaserJet Pro CP1025 Color Printer series are among the world's smallest⁷ colour laser printers. What's more, this petite unit comes with built-in wireless and Ethernet connectivity⁸, so everyone in your workgroup can easily print professional-quality colour documents.

The top choice for SMBs

A top selling personal laser printer in the industry, and the best-selling printer of its class in Asia Pacific from 2006 – 2012⁹, the HP LaserJet Pro CP1025 Color Printer series has proven to be the ideal choice of home offices and small businesses year after year.



HP LaserJet Pro CP1025 Color Printer sales compared with top selling personal colour laser printers in the industry.

Professional-quality prints in vivid colour



Bold text and smoother colour

Get professional and accurate prints with bold, sharp text and smooth, vibrant colour with HP ImageREt 2400 and Original HP Cartridges with ColorSphere Toner.



Intelligent print technology

HP Colour Toner Cartridges with "Smart" chip intelligence interactively communicates with the printer to perform automatic adjustments for optimised print quality.

⁵ Energy consumed based on competitive TEC measurement results found at energystar.gov and eu-energystar.org for single-function colour laser printers as of June 2010. TEC based on mono pages in mono print speed. Individual product configuration and usage will affect power consumption.

⁶ Energy data used to calculate savings based on HP testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) method vs. world-wide top selling competitive models <\$300 as of June 2010 using data reported in energystar.gov. Data extended to 1 year. Actual results may vary.

⁷ Based on personal colour printers as defined by IDC and shipping as of June 2010 as measured by volume (WXDXH) using manufacturers' specifications or as measured by operational "A4" size.

⁸ Wireless-enabled printing is available only on the HP LaserJet Pro CP1025nw.

⁹ Data is taken from IDC CQ4 '12 tracker.

3x
Lower Failure Rate

>5yrs
Working Life

1-for-1 exchange

World-renowned HP quality and assurance

Reliability that can only be HP

The HP LaserJet Pro CP1025 Color Printer series keeps your business productivity high with its low failure rate of up to 3 times less¹⁰ than most consumer printers.

Built to last

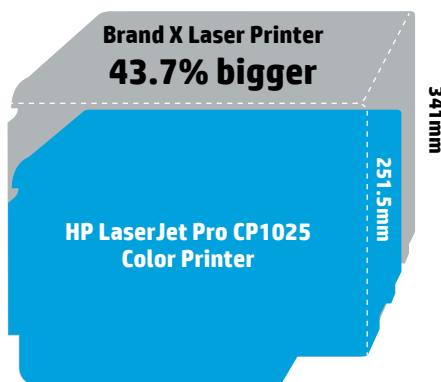
HP laser printers are well-known for their legendary long working life, with printers still in use that are more than 5 years old¹¹.

Hassle-free exchange policy

HP offers a 1-for-1 exchange for this device within 1 year's warranty for any manufacturing faults¹².

Save on precious space with a compact device

HP LaserJet Pro CP1025 Color Printer series is designed to be compact and space-saving – freeing up valuable space for small and medium businesses, and even for your home.



HP LaserJet Pro CP1025 Color Printer compared with a leading brand in the industry

HP LaserJet Pro CP 1025 Color Printer series measurements:

399.6mm(W) x 402mm(D) x 251.5mm(H)

Brand X Laser Printer measurements:

396mm(W) x 430mm(D) x 341mm(H)



HP AirPrint™

Share your print resources with ease

The optional wireless model supports wireless printing for multiple users, and AirPrint™ technology allows you to print directly from Apple iPad®, iPhone® and iPod Touch®¹⁶.

One of the most energy efficient printers in the world

HP LaserJet pays you back

Packed with innovative technologies that reduce energy consumption, HP provides greater energy savings over other printer brands. Here are some calculations that show that the longer you stay with HP, the more you save:

- Save more on energy costs over time with HP LaserJet Pro CP1025nw Color Printer.
- Save up to 60% more energy costs over other printer brands within just 3 years^{13,14,15}.

HP LaserJet Pro P1025nw Color Printer vs. Brand X^{13,14,15}

	1 Year Electric Cost (USD)	3 Years Electric Cost (USD)	5 Years Electric Cost (USD)
Brand X	\$9	\$28	\$46
HP LaserJet Pro CP1025nw Color Printer	\$4	\$11	\$18
Total Cost Savings	\$6	\$17	\$28

¹⁰Based on 1H11 SEA consumer support report.

¹¹IDC Asia/Pacific Printer Consumables Tracker, 2011 Q1, May 2011.

¹²Warranty may vary according to countries. Please check with your local HP sales office or your nearest HP authorised dealer for details.

¹³Savings may vary by country.

¹⁴The above is calculated based on the HP Carbon Footprint Calculator for printing. hp.com/large/ipg/ecological-printing-solutions/carbon-footprint-calc.html

¹⁵Calculation is based on current electricity cost and is subject to change without prior notice.

¹⁶Supports iOS 4.2 devices (iPad®, iPhone® 4, iPhone® 3GS, iPod touch® 3rd, 4th generation) that support multi-tasking. Works with HP ePrint-enabled printers and all-in-ones. AirPrint™ and iOS 4.2 and later devices require an 802.11 "Wireless network" connection to the printer. Wireless performance is dependent upon physical environment and distance from the access point. AirPrint and the AirPrint Logo are trademarks of Apple® Inc. iPad, iPhone, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries.

We know your concerns

The purchase of a colour printer requires careful consideration, and deploying such a solution can significantly raise the overall costs of running your business. We at HP understand that pricing, running costs, manageability and performance are important to you, and here are some answers that should help address these concerns.

Hardware costs

This HP LaserJet printer pays you back with energy-saving technologies and value-added features that help you save more money than most other brands over time.

50% Less energy



- HP Instant-on Fuser uses 50% less energy¹⁷ to start printing the first page of every job. This adds up to huge daily energy savings every month.
- HP Auto-On/Auto-Off technology¹⁸ with Auto-Off helps to get up to 50% energy savings.
- This printer's high energy efficiency meets strict ENERGY STAR® guidelines.

Supplies costs

This HP LaserJet printer provides consistently reliable results and substantial savings with high-capacity cartridges.

- Only Original HP Toner Cartridges work flawlessly with your HP LaserJet printer to deliver perfect results first time and every time¹⁹, helping you cut down on supplies wastage costs due to reprints.
- Based on HP calculations which leverage the findings from a QualityLogic study, businesses that use remanufactured cartridges may incur up to 2 times²⁰ more in total costs (for mature markets; 31%²¹ for emerging markets) than if they were to use Original HP Monochrome LaserJet cartridges due to reprinting pages, fixing problem cartridges and time wasted.

Maintenance costs

These HP LaserJets are leaders in reliability with lower maintenance required, and no hidden costs.

- The HP LaserJet Pro CP1025 Color Printer series has been proven to have a significantly lower failure rate of up to 3 times less than most consumer printers²².
- HP offers a 1-for-1 warranty exchange for this device within 1 year for any manufacturing faults²³.

¹⁷ HP printer results are based on internal HP testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) methodology. Competitive printer data was collected at energystar.gov in June 2010. All data is based on 115V and extended to 1 year. Individual product configurations and usage will affect power consumption.

¹⁸ HP Auto-Off capabilities subject to printer and settings. Compares energy consumption of HP LaserJets with HP Auto-Off Technology to top competing models based on market share as of September 2010. Energy consumption based on HP internal testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) method or TEC value found at energystar.gov/eu-energystar.org using greatest TEC value reported. Actual power usage may vary.

¹⁹ A QualityLogic 2008 study, commissioned by HP, compared Original HP LaserJet toner cartridges with remanufactured toner cartridges sold in China and India for the HP LaserJet 2300 and 4350 printers, HP 10A and 42A. Out of the HP cartridges tested, they worked the first time and everytime. For details, see qualitylogic.com/tonertestAP.pdf

²⁰ HP cost calculation based on the average results of the 2008 QualityLogic Monochrome Toner Reliability Comparison Study (qualitylogic.com/tonertestAP.pdf). Calculation includes paper, cartridge replacement and labour for reprints. Assumes equal number of pages for external, internal and individual use. Labour rate from a Mercer 2007/08 Global Pay Study (average for: KR, SG, AU and HK). Assumes purchase price for HP cartridge is US\$115 and 50 percent lower purchase price for a remanufactured cartridge. Usage based on 123,101 pages per year. Actual prices, costs and savings may vary.

²¹ HP cost calculation based on the average results of the 2008 QualityLogic Monochrome Toner Reliability Comparison Study (qualitylogic.com/tonertestAP.pdf). Calculation includes paper, cartridge replacement and labour for reprints. Assumes equal number of pages for external, internal and individual use. Labour rate from a Mercer 2007/08 Global Pay Study (average for: China and India). Assumes purchase price for HP cartridge is US\$70 and 57 percent lower purchase price for a remanufactured cartridge. Usage based on 160,118 pages per year. Actual prices, costs and savings may vary.

²² Based on 1H11 SEA consumer support report.

²³ Warranty may vary according to countries. Please check with your local HP sales office or your nearest HP authorised dealer for details.

²⁴ Comparing HP LaserJet Pro P1102 with a top printer brand in the industry, which requires replacement of the toner cartridges and drum unit.



HP LaserJet Print toner cartridges are easy to replace and mess-free, with only the HP toner cartridge needing to be replaced (unlike other printers which can require several costly replacement units)²⁴.

Product walkabout



Wireless-enabled^{29,30}



Print speeds of up to
17 ppm²⁸ (Black)
4 ppm²⁸ (Colour)

ColorSphere
HP TONERS

Original HP cartridges
with ColorSphere toner



AirPrint^{TM27}



Instant-on
Technology²⁵



Print on a wide range of paper sizes
– from 3.5 x 5 inches photo paper to
8.5 x 14 inches paper



150-sheet
Input Tray



HP Smart Web
Printing²⁶

²⁵Instant-on Technology claim based on comparison with products that use traditional fusing.

²⁶To use this feature, you need Microsoft Internet Explorer 6.0–8.0.

²⁷Supports iOS 4.2 devices (iPad®, iPhone® 4, iPhone® 3GS, iPod touch® 3rd, 4th generation) that support multi-tasking. Works with HP ePrint-enabled printers and all-in-ones. AirPrint™ and iOS 4.2 and later devices require an 802.11 “Wireless network” connection to the printer. Wireless performance is dependent upon physical environment and distance from the access point. AirPrint and the AirPrint Logo are trademarks of Apple® Inc. iPad, iPhone, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries.

²⁸Measured using ISO/IEC 24734, excludes first set of test documents. For more information, see hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver, and document complexity.

²⁹Wireless performance is dependent upon physical environment and distance from access point, and may be limited during active VPN connections.

³⁰Built-in wireless and Ethernet connectivity are available on the HP LaserJet Pro CP1025nw only.

Technical specifications



**HP LaserJet Pro CP1025
Color Printer (CE913A)**



**HP LaserJet Pro CP1025nw
Color Printer (CE914A)**

Print		
Monthly duty cycle ¹	Up to 15,000 pages	
Resolution	Up to 600 x 600 dpi with HP ImageREt 2400	
Speed ² (Letter/A4)	Letter - Up to 17 ppm (Black) Up to 4 ppm (Colour); A4 - Up to 16 ppm (Black) Up to 4 ppm (Colour)	
First-page-out ³ (Letter/A4)	As fast as 15.5 seconds (Black); As fast as 27.5 seconds (Colour)	
Printer language	Host-based printing	
Paper handling		
Output tray	50-sheet output bin	
Input tray	150-sheet input tray	
Duplex print	Manual	
Memory		
	8 MB	64 MB
Operating system compatibility⁴		
	Microsoft® Windows®/ Macintosh	
Networking/connectivity		
	1 Hi-Speed USB 2.0 port	1 Hi-Speed USB 2.0 port; WiFi 802.11b/g 1 Fast Ethernet 10/100Base-TX; 1 Wireless 802.11n
Dimensions (w x d x h)		
	400 x 492 x 399 mm (with trays and doors extended)	
Weight		
	12.1 kg	
Toner		
	CE310A	HP 126A Black LaserJet Print Cartridge
	CE311A	HP 126A Cyan LaserJet Print Cartridge
	CE312A	HP 126A Yellow LaserJet Print Cartridge
	CE313A	HP 126A Magenta LaserJet Print Cartridge
Other consumables		
	CE314A	HP 126A LaserJet Imaging Drum



¹ Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other HP LaserJet or HP Color LaserJet devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.

² Approximate figures. Exact speed will vary depending on the system of configuration, software program print and copy speeds may vary according to the complexity of the document and type of output.

³ Exact speed varies depending on the system configuration, software application, driver and document complexity.

⁴ For full details, please refer to datasheets.

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