# **QL-720NW**





# QL-720NW Professional Wired and Wireless Label Printer

Having both wired and wireless networking, the QL-720NW is the professional solution for labelling on demand.

- Print up to 93 labels/minute and up to 300 x 600 dpi
- Wired and wireless network connectivity
- Plug and Print feature
- Built-in automatic label cutter
- Includes 2 rolls of labels and software



**10/100 Base-TX Network** Offers the most reliable networking connection for sharing between multiple users.



**Easy to change rolls** Each roll is supplied on a spool that simply slots into the correct position in the printer every time.



Wireless & USB Interface Connect to one PC using the USB interface, or multiple PC's using wireless LAN.





Print labels the size you need Create labels from 12.7mm up to 1 metre in length, using the built-in automatic cutter.



Up to 300 x 600 DPI print resolution Produce easy-to-read labels with crisp text and high quality graphics.



Up to 93 labels/minute\*\* If you are printing one or several labels at a time, the QL-720NW will have them ready in just a few seconds.

# Give your company a professional image

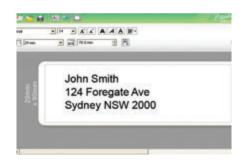
Achieve a more professional finish and improve office efficiency through the use of labelling.

Envelopes, packages and parcels can be professionally addressed using one of the many sizes of label available, and can even include your business logo if required. Within your organisation, ensure important information can be located quickly through the clear identification of files, folders, CD and DVD discs.



# Professional built-in wired & wireless networking

Networked devices offer much more flexibility than a single user solution. Multiple users can now connect to one machine, so all can benefit by producing professionally printed, customised labels whenever required. By offering both wired and wireless networking as standard, the label printer can be placed anywhere within your organisation.





# P-touch Editor Lite LAN

This networked label design software is easy to set up and use. Simply copy the files to a shared network drive that all users have access to, and when first run it will automatically find the networked QL-720NW and place a shortcut on the user's PC. No printer driver or software needs to be installed on each user's PC.

### **P-touch Editor 5**

This professional label design software offers integration with Microsoft Word, Excel and Outlook so you can print labels directly from these applications. Simply highlight the address, text or information you require, then click the "P-touch" icon in the toolbar to print your label immediately. Barcodes, graphics, frames and other information can be added to your labels, whatever your requirements may be.

### **Brother iPrint & Label**

With the free Brother iPrint & Label app, you are now able to quickly and easily create and print labels directly from your iOS or Android device to your Brother QL-720NW. Available through your device's app store.

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### Brother Software (BR Admin Light)

Currently used by network administrators to configure Brother inkjet and laser printers, this powerful software can now also be used to set-up and install the QL-720NW onto your corporate network, making one solution for all Brother networkable products.













# **QL-720NW**

#### Effortless label printing - for all applications

The QL-720NW uses Brother DK label rolls. Supplied on a spool that incorporates a roll guide, this ensures that the label is always installed correctly, and recognises the size of label inserted, and you get none of the alignment problems associated with printing labels in a traditional printer.

#### **Technical Specifications**

#### Hardware

| Print Speed<br>Print Resolution<br>Control panel buttons<br>Interface | 150 mm/sec ; 93 standard address labels/min<br>300DPl<br>4: (power, WiFi, feed, cut)<br>10/100 Base TX Wired LAN ; USB 3.0 (full speed) IEEE 802.11b/g/n<br>Wireless LAN |
|---|--|
| Cutter  | Durable auto cutter  |
| Print Method  | Direct thermal   |
| Power supply  | Internal power supply  |
| Roll type   | DK rolls (DK die-cut labels / DK continuous length tape)   |
| Max. roll / print width   | 62 mm / 59 mm  |
| Min. /Max. label length   | 12.7 mm / 1 metre  |

#### Software (P-touch Editor 5)

| Font support / fonts supplied    | All installed truetype fonts / 17                                     |
|----------------------------------|---|
| Font styles                      | 11 styles: Normal, Bold, Italic, Outline, Shadow, Shadow Light,       |
| T OTIT STYles                    | Horizontal, Surround, Frame Out, Inverted Text, Underline             |
| Number of frames                 | 126   |
|                                  | BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO                     |
| Image file formats support       |   |
| Screen capture                   | Yes   |
| Multi line printing              | Yes   |
| Multi block printing             | Yes   |
| Vertical printing                | Yes   |
| Rotate printing                  | Yes   |
| Number of copies                 | 2 - 9999  |
| Mirror printing                  | Yes   |
| Sequential numbering             | 1 - 5000 / A - Z / a - z  |
| Barcode protocols                | CODE39, CODE128, UCC/EAN-128 (GS1-128), ITF(I-2/5),                   |
|                                  | CODABAR NW-7), UPC-A, UPC-E, EAN-13 (JAN13), EAN-8, ISBN-2            |
|                                  | (EAN-13 ddOn2), ISBN-5(EAN-13 AddOn5), POSTNET, Laser Bar             |
|                                  | Code, GS1 DataBar (RSS) (Omnidirectional, Truncated, Stacked),        |
|                                  | PDF417, QR Code, Micro QR code, Data Matrix, Maxicod                  |
| Details and (file line) and and  |   |
| Database / file link support     | csv, txt, mdb, xls, Microsoft SQL Server Database                     |
| Add-in support                   | Microsoft Word / Excel / Outlook (Office 2000/2003/2007/2010)         |
| Automatic date and time printing | Yes   |
| Languages                        | English / Danish / Dutch / French / German / Italian / Norwegian /    |
|                                  | Portuguese / Spanish / Swedish / Finnish / Czech / Polish / Hungarian |
|                                  | / Simplified Chinese / Russian / Turkish / Japanese / Arabic / Thai / |
|                                  | Vietnamese /  |

#### **P-touch Editor Lite**

| Font support / fonts supplied    | All installed truetype fonts / 0                                   |
|----------------------------------|--|
| Font styles                      | 4 styles: Normal, Bold, Italic, Underline                          |
| Number of frames                 | 10   |
| Image file formats support       | BMP, JPG, JPEG, PNG, TIF, GIF, DIB, WMF, EMF, ICO                  |
| Screen capture                   | Yes  |
| Multi line printing              | Yes  |
| Multi block printing             | Yes  |
| Vertical printing                | Yes  |
| Rotate printing                  | Yes  |
| Number of copies                 | 2 - 200  |
| Mirror printing                  | No   |
| Sequential numbering             | 1 - 200 / A - Z / a - z  |
| Barcode protocols                | No   |
| Database / file link support     | No   |
| Add-in support                   | No   |
| Automatic date and time printing | No   |
| Languages                        | English / Danish / Dutch / French / German / Italian / Norwegian / |
|                                  | Portuguese / Spanish / Swedish / Finnish / Czech / Polish /        |
|                                  | Hungarian / Simplified Chinese / Slovak / Slovene / Romanian /     |
|                                  | Croatian / Bulgarian / Russian / Turkish / Japanese /              |
|                                  | Traditional Chinese / Korean / Thai / Vietnamese /                 |

\*Using the built-in P-touch Editor Lite on Microsoft Windows PC's. Mac users can use the supplied CD to install P-touch Editor 5.0 software and printer drivers (available in English only) •Download firmware from Brother solutions Centre to update

So whether you are printing just one label, or several at a time, the Brother QL-720NW ensures each label prints perfectly, time after time.

| System Requirements                                  |  |  |  |  |
|--|--|--|--|--|
| Operating System                                     | Windows <sup>®</sup> XP SP3 or higher, Vista <sup>®</sup> , Windows <sup>®</sup> 7, Windows <sup>®</sup> 8,<br>Server <sup>®</sup> 2003, Server <sup>®</sup> 2008/2008 R2, Server <sup>®</sup> 20012<br>Mac OS X 10.5.8 - 10.9<br>Linux deb, rpm   |  |  |  |
| Interface  | USB (Full Speed), RS-232C, 10/100 BASE-TX Wired Ethernet,<br>IEEE 802.11b/g/n Wireless LAN, AirPrint•  |  |  |  |
| Mobile Connectivity                                  | Iprint&Label (Android/IOS)   |  |  |  |
| Network  |  |  |  |  |
| Wirels Ethernet<br>Wirelss Mode<br>Wireless Security | 10 Base T /100 Base TX (IPV4)<br>IEEE 802.11b/g/n, (Infrastructure Mode, IEEE 802.11b (Adhoc Mode)<br>SSID (32 chr), WEP 64/128 bit, WPA-PSK (TKIP/AES), WPA2-PSK (AES),<br>LEAP, EAP-FAST   |  |  |  |
| Included Items                                       |  |  |  |  |
| Supplies   | QL-720NW Professional Label Printer<br>2 x starter rolls:<br>- 29 mm x 90 mm standard address labels (100 labels)<br>- 62 mm continuous length paper tape (8 metres)<br>USB and power cables<br>CD-ROM containing P-touch Editor 5.0, printer drivers and user guides<br>Quick setup guide and warranty card |  |  |  |
| Die Cut Rolls  | Danas Labal Mikita Chandard Adduces Labal 20mm v 00mm  |  |  |  |
| DK-11201<br>DK-11202                                 | Paper Label, White Standard Address Label - 29mm x 90mm,<br>400 labels per roll<br>Paper Label, White Shipping/ Name Badge Label - 62mm x 100mm,   |  |  |  |
| DK-11202   | 300 labels per roll<br>Paper Label, White File Folder Label - 17mm x 87mm,   |  |  |  |
| DK-11204   | 300 labels per roll<br>Paper Label, White Multi-Purpose Address Label - 17mm x 54mm,   |  |  |  |
| DK-11208   | 400 labels per roll<br>Paper Label, White Large Address Label - 38mm x 90mm,   |  |  |  |
| DK-11209   | 400 labels per roll<br>Paper Label, White Small Address Label - 29mm x 62mm,   |  |  |  |
| DK-11218   | 800 labels per roll<br>Paper Label, White Round Label - 24mm diameter,   |  |  |  |
| DK-11219   | 1000 labels per roll<br>Paper Label, White Round Label - 12mm diameter,  |  |  |  |
| DK-11221   | 1200 labels per roll<br>Paper Label, White Square Label - 23mm x 23mm Square Permanent Adhesive,<br>1000 labels per roll   |  |  |  |
| DK-11207   | Film Label, White CD/DVD Label - 58mm diameter,<br>100 labels per roll   |  |  |  |
| Continuous Rolls                                     |  |  |  |  |
| DK-22205   | Paper Roll, White Continuous Paper Roll - 62mm x 30.48m  |  |  |  |
| DK-22210   | Paper Roll, White Continuous Paper Roll - 29mm x 30.48m  |  |  |  |
| DK-22210   |  |  |  |  |
|  | Paper Roll, White Continuous Paper Roll - 12mm x 30.48m  |  |  |  |
| DK-44205   | Paper Roll, White Removable Continuous Paper Roll - 62mm x 30.48M  |  |  |  |
| DK-44605   | Paper Roll, Yellow Removable Continuous Paper Roll - 62mm x 30.48M   |  |  |  |
| DK-N55224  | Paper Roll, White Non Adhesive Continuous Paper Roll - 54mm x 30.48M   |  |  |  |
| DK-22113   | Film Roll, Clear Continuous Film Roll - 62mm x 15.24m  |  |  |  |
| DK-22211   | Film Roll, White Continuous Film Roll - 29mm x 15.24m  |  |  |  |
| DK-22212   | Film Roll, White Continuous Film Roll - 62mm x 15.24m  |  |  |  |
| DK-22606   | Film Roll, Yellow Continuous Film Roll - 62mm x 15.24m   |  |  |  |
| Starter Pack<br>DK-4VPA                              | Plastic storage box with 4 starter rolls (CD/DVD labels, address labels, 62mm wide continuous tape and 24mm wide round labels)   |  |  |  |
| Weights and Dimensions                               |  |  |  |  |

Dimensions Weight

128 mm(W) x 236 mm(D) x 153 mm(H) 1.20kg (excluding DK roll)

